



## 2024 Ride for Farley FAQs

### What is the Ride for Farley?

The Ride for Farley is an annual cycling fundraiser that brings veterinary professionals, families, friends and the community together to cycle in support of the Farley Foundation.

The ride officially started in 2005 with one lone cyclist navigating the hilly terrain of Northern Ontario and raising \$3,000 for the foundation. Since then, the event has evolved into dozens of individuals getting active in different ways across the province. To date, the Ride for Farley has raised more than \$1.1 million.

### What are the routes?

Participating cyclists have the option to choose between a 50 or 100 km route. The route starts from the Farley Foundation office in Milton, Ont., and loops around Milton and the Escarpment, ending back at the office. The 50 km route takes most cyclists approximately four hours to complete, while the 100 km route can take upwards of six hours.

### Who can join the ride?

Anyone! Whether you love the foundation or are a cycling enthusiast, we invite you to join us for this annual cycling adventure. While there are no age restrictions, we recommend riders are experienced, as both routes include rough terrain with challenging hills and turns.

### How do I register?

To register for the in-person ride, individuals must complete the [registration form](#) and submit it to [nbauer@ovma.org](mailto:nbauer@ovma.org).

### Is there a registration fee?

Registration is \$100 per rider, which includes a custom Ride for Farley cycling jersey, breakfast, lunch, refreshments and rider support. Registration for riders who don't want a jersey is \$50.

Registration is not required, and there is no registration fee, for individuals participating virtually.



### **Do I have to fundraise to join the ride?**

Yes. The Ride for Farley is a fundraising event, with all funds raised used to support the Farley Foundation's initiatives. Cyclists participating in the 50 km ride must raise a minimum of \$500, and those participating in the 100 km ride must raise a minimum of \$750.

There is no minimum fundraising amount for individuals participating virtually.

### **How can I collect donations for my ride?**

Cyclists participating in the Ride for Farley can create an online fundraising page that supporters can contribute to directly. Individuals that donate \$25 or more will receive a charitable tax receipt from the foundation. To create your giving page, visit [give.farleyfoundation.org/fundraisers/create](https://give.farleyfoundation.org/fundraisers/create).

Alternatively, participants can collect cash donations and send them (along with donor names, addresses, emails and phone numbers) to the Farley Foundation office (205-420 Bronte St. S., Milton ON L9T 0H9) for processing and charitable tax receipt distribution.

### **Are there other ways to get involved?**

Yes! If you don't live near Milton, or if you're not an avid cyclist, there are other ways you can participate in the Ride for Farley. We encourage anyone – from tiny tots to golden treasures – to get involved however they can.

Choose an activity with a specific goal you'll achieve and set a fundraising goal that family and friends can help you meet (e.g. I'll be walking 5 km and hope to raise \$1,000 for the Farley Foundation). We've had individuals walk, hike, kayak and even horse back ride as non-traditional activities to support the Ride for Farley.

### **Is there a post-ride celebration?**

Yes! This year, the Farley Foundation will be hosting a free Ride for Farley Community BBQ to welcome friends and family of the cyclists, as well as local animal lovers to cheer on our cyclists, raise additional money for the foundation and celebrate together.

The Ride for Farley Community BBQ will run from 12 p.m. to 4 p.m. on the day of the event, and feature a variety of family-friendly fun, including:



- Great food (with vegan and gluten free options)
- Music performed by a live DJ
- Complimentary pet photos
- Children's activity station
- And more!

Everyone is welcome, but registration is required. To register, visit our [EventBrite page](#).

### **About the Farley Foundation**

The Farley Foundation is a registered charity that supports the relationship between pets and people by generating and allocating resources to subsidize veterinary care for Ontario families in need. Established by the Ontario Veterinary Medical Association in 2002, the foundation has raised more than \$7 million to help over 16,000 companion animals receive life-changing veterinary care.